

CIRCULAR TECH

Spin the wheel of sustainability

RULES FOR PARTICIPATION

Article 1. Purpose

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of nearly 360,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2022 global revenues of €22 billion.

Our experienced teams leverage technologies as key levers for transformation and draw on deep industry knowledge: Financial Services, Public Sector, Consumer Goods & Retail, Automotive, Aerospace, Life Science, Manufacturing, Telecommunications, Media & Technology, Energy & Utilities & Services.

We focus on your biggest opportunities to drive value:

Partnering with today's leaders. 85% of the 200 largest public companies on the Forbes Global 2000 list are our clients.

One of the world's most ethical companies. For ten consecutive years, we have been named one of the World's Most Ethical Companies by the Ethisphere Institute.

Committed to sustainability. Our work supports 11 of the UN Sustainable Development Goals.

Forward-looking thought leadership. Our Capgemini Research Institute was ranked number one for the sixth consecutive time for the quality of its thought leadership by independent professional services research firm Source Global Research.

Always attentive to the market, Capgemini shows continuous interest in innovative startups with solutions capable of generating value. For this reason, Capgemini in Italy turned to Le Village by CA Milano, the accelerator of the Crédit Agricole Group, an open ecosystem that supports the growth of startups, boosting the innovation of corporate companies, thanks to the synergies and the connections among large companies, young entrepreneurs, investors and the Crédit Agricole Group.

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Article 2. Who we are looking for and the requirements for participation

The call is open to all Startups and innovative SMEs regularly registered with the Chamber of Commerce in the special section of the Business Register, or equivalent in the case of innovative startups/SMEs located abroad.

The call is open to any innovative company that operates **preferably** in Italy, France, Germany, Spain, Portugal, The Netherlands, Switzerland, UK, Nordic countries and North America. Startups should be ready to market and have a turnover of **at least 600k - 1M EUR**.

Capgemini in Italy is looking for innovative solutions with key market applications in the following areas (where Capgemini has important customers both at a national and world level):

- **Financial Services** – Banks and insurance companies looking for customer experience based on engagement and on sustainable and circular economy themes.
- **Automotive/Aerospace/Life Science/Manufacturing:** customers (manufacturers of cars, planes, motorbikes, space agencies, pharmaceutical companies, medical companies, manufacturing companies, and so on) looking for digital solutions, batteries and products implementing sustainable and circular economy strategies and improving efficiency both of the final product and of the production process.
- **Consumer Products:** retail customers selling mass consumption goods and looking for implementing sustainable and circular economy strategies through digital innovative solutions and platforms.
- **Telco & Media:** primary companies in the telco & media sector looking for startups working on sustainability and circular economy.
- **Energy & Utility Services:** primary companies in the energy and utilities sector looking for startups working on sustainability and circular economy.
- **Public Sector:** public companies looking for innovative platforms and services generating a sustainable environmental impact on society.

Innovative solutions should be supported by the **following technologies:**

- Artificial Intelligence
- IoT
- Robotics
- Web Application
- Mobile Application
- SaaS
- Cloud Computing
- Metaverse
- Data Science
- ERP
- CRM

- Immersive Tech

Article 3. What we offer

The selected startup(s) and innovative SMEs with the most suitable solutions for the company's interests will have the opportunity to collaborate with Capgemini in Italy for the potential development of an industrial partnership in order to **integrate their proposal to Capgemini's current services and to collaborate** with a team of experts. Capgemini will also make them visible within its **global network** of nearly 360,000 employees and connect them with its **corporate venture capital**.

The selected startup will have the chance to be included in the Capgemini startup ecosystem according to Capgemini's flagship startup program, called Startup Catalyst. Capgemini Startup Catalyst engages with startups with different levels of business maturity, strengths and operational capabilities. It is designed to help both **startups develop their offering** and **global and local teams evaluate the suitability and collaboration potential** of a Startup and integrating it in Capgemini's Ecosystem of Startups – and take their business to the next level. Therefore, after identifying the most promising startup partners, we then work with them to find out more about their solutions, maturity and synergies with a view to starting dialogue with Capgemini clients on potential POCs or RFPs.

Article 4. How it works and deadline for submitting applications

The initiative will be divided into the following phases and with the times indicated below:

- Submission of applications: **from the 7th of June 2023 to 25th of August 2023 at 11.59 pm.**
- Evaluation of applications: from beginning of September 2023 to beginning of October 2023.
- The chosen company(ies) will be contacted for scheduling a dedicated meeting with the Capgemini management starting from mid-October 2023.

Article 5. How to apply

Participants must apply by filling in the dedicated form published on the website www.levillagebyca.it by **July 21st 2023 at 11:59 pm**. The application can be completed in Italian or English. The applicant will have to upload a pitch in .pdf or .ppt format with a maximum size of 20MB. The application form can be reached at the following link: <https://levillagebyca.it/it/circular-tech/>

Article 6. Evaluation of applications

Applications will be evaluated by **Le Village by CA Milano** and by **Capgemini Innovation Team**. And the finalists will introduce their solutions to **Capgemini's board**.

Article 7. Elements subject to evaluation

The criteria used for evaluating the startups are:

- **Team:** experiences, team composition, motivation, complementarity and skills.
- **Readiness of the proposed solution:** advanced development phase of the service or technology.
- **Relevant qualifications / technological certifications achieved by the team or the company.**
- **Economics:** Business sustainability, profitability or potential for success and for expected returns. Annual turnover of at least 600k/1M.
- **Innovativeness** of the solution.
- **Intellectual property** of the product/service.
- **Repeatability and scalability:** the ability of the business to expand.
- Ability of the business to be **easily integrated** in Capgemini's services and technologies.
- **Headquarters:** Founded preferably in Italy, France, Germany, Spain, Portugal, The Netherlands, Switzerland, UK, Nordic Countries and North America.
- **Business Use Cases** in key market applications: Financial Services, Automotives/Aerospace/Life Science/Manufacturing, Consumer Products, Telco & Media, Energy & Utility Services, Public Sector.
- **Adopted Technologies:** Solutions using one or more following technologies: AI, IoT, Robotics, Web Application, Mobile Application, Saas, Cloud, Metaverse, Data Science, ERP, CRM, Immersive Tech.

Article 8. Protection of privacy and confidentiality

The interested parties, by submitting their application, give their consent to the processing of their personal data. Le Village by CA Milano is the owner of the data collected. The data will be processed in compliance with Article 13 of EU regulation 2016/679 "Code regarding the protection of personal data", the data provided by the participant in this initiative will be processed in accordance with the provisions contained in the Data Protection Code personal, as well as the contents referred to in the privacy policy that the participant accepts at the time of registration. All those involved, in each phase of the activity envisaged by Circular Tech and even after its conclusion, undertake to ensure the confidentiality of information relating to the ideas and projects presented acquired under the initiative.

Article 9. Guarantees and Indemnities

Participants in the “Circular Tech” initiative guarantee that the contents sent:

- do not contain illegal material, prohibited by law or contrary to what is indicated in this Call;
- do not contain material in violation of the rights, positions or claims of third parties (with reference to the law on copyright and industrial property and other applicable laws or regulations);
- they are freely and legitimately usable in accordance with the provisions of this Call, as the participant is the owner of the rights of use of the same, or as he has acquired their availability from all those entitled to them, having taken care of the full compliance and / or satisfaction of the rights, also of an economic nature, due to the authors of the contents and / or works from which such contents are derived and / or extracted, or to other subjects entitled to, or due for the use of related rights pursuant to of law. Those who participate in the “Circular Tech” initiative declare that they are aware that the responsibilities, including criminal ones, of the contents of the projects delivered, for the purpose of participating in the initiative governed by this Notice, are their sole and exclusive responsibility, indemnifying until from now Le Village by CA Milano from any claim and / or action advanced by any third party claim. Le Village by CA Milano reiterates its extraneousness to any act and behavior carried out during the course of the event by individual participants that constitute a violation of current civil and criminal laws. Participants in the “Circular Tech” initiative declare that all guarantees and indemnities referred to in this article are complete, truthful and concretely provided both at the time of application and during the entire initiative.

Article 10. Acceptance of the Call

Application to the initiative implies the total and unconditional acceptance of this Call, which the participants declare that they have read, understood and accepted.

Article 11. Updates to the Call

Any updates relating to this Call or to the terms and methods for submitting applications will be published on the website: <https://levillagebyca.it/it/circular-tech/>

Article 12. Jurisdiction

The Court of Milan will be competent for any dispute.