

CALL FOR IDEAS:

SKIN UP

RIGENERATIVE DERMATOLOGY AND EDSTHETICHS FOR INDIVIDUAL WELLBEING

RULES FOR PARTICIPATION

Article 1. Purpose

IBSA Farmaceutici, founded in 1992, is part of IBSA (*Institut Biochimique SA*) and has its headquarters in Lodi (Italy), where the first production plant was born. Over the years, IBSA has grown rapidly, expanding its offices in Rome and its production facility in Cassina de' Pecchi (Milan), and becoming a **leading economic** and **scientific** player in the Italian pharmaceutical sector.

Currently, IBSA employs over 500 people in Italy and holds **80 patent** families on **cutting-edge pharmaceutical technologies**. Our interest in technology, scientific know-how and R&D investments have allowed the Company to build an extensive product portfolio covering **10 therapeutic areas**. Drugs, medical devices, and food supplements are developed and produced by IBSA people in Italy and sold in more than 90 countries worldwide.

Specifically, the aesthetic medicine of IBSA is the international reality bringing innovations for the **esthetic medicine**, offering solutions with a high safety and efficacy profile. IBSA has based its philosophy on **4 pillars: Person, Innovation, Quality and Responsibility**. Finally, the **fifth pillar** of the IBSA philosophy is **Accessibility**, which, together with Innovation, translates into the desire to develop solutions that allow consumers to access treatments that are today considered elite or that facilitates expert/patient interaction.

Always attentive to the market, IBSA shows continuous interest in innovative projects with value-generating solutions. The Call stems from IBSA's will to find innovative solutions in its interest areas, with which to start collaborations and / or in which to invest, and for this reason it has decided to make use of the services of Le Village by CA Milano.

Article 2. Who we are looking for and the requirements for participation

At IBSA, we value proposals engaging with the field of **esthetics medicine**, bringing the know-how and **scientific experience** of IBSA Farmaceutici into the theme of **dermo-esthetics**.

IBSA is aware of the needs of its customers and aims at expanding its role in the sector offering a wide range of products and options. The company directs the **entire production chain** of its offerings; from **biofermentation** of quality raw materials to the single vial. The realizations of our products, from **research** to **commerciality**, passes through the Made in Italy brand of which IBSA is a proud promoter.

PROCESS

IBSA is looking for organizations willing to pioneer a new approach to esthetics medicine, promoting inner, authentic beauty through **top-quality** and **innovative solutions**. IBSA will examine solutions in accordance with the company vision.

The aim of this call is **to find innovative solutions** with particular focus on:

- Solutions based on hyaluronic acid or other substances and technologies (e.g. laser, energy device) that promote tissue regeneration, with proven applicability in dermatology and/or esthetics;
- Artificial intelligence solutions or other technologies applicable in the dermatology and/or esthetics, including but not limited to those that aid in diagnosis or physician-patient interaction.
- Solutions aimed at women's health and well-being in the pre- and post-menopausal age. In particular, solutions are sought in the field of dermatology and related to the urogenital apparatus.

Article 3. What we offer

The organization(s) with the most suitable projects for the company's interests will have the opportunity to integrate their proposal to IBSA'S medical solutions, to collaborate with a team of experts for developing new products and might obtain funding for their activities.

Article 4. How it works and deadline for submitting applications

The initiative will involve the following phases, with the times indicated below:

- Submission of applications: from 4th of July to 15th of October 2022
- Applications will be evaluated, and the selected organizations will be contacted in early November 2022.

Article 5. How to apply

Participants must apply by filling in the dedicated form published on the website:

<https://levillagebyca.it/it/ibsa-pharmaceuticals-for-regenerative-dermatology/>

The application can be completed in Italian or English. The startup will have to upload a pitch in .pdf or .ppt format with a maximum size of 20MB. The application form can be reached at the following link:

<https://levillagebyca.it/it/ibsa-pharmaceuticals-for-regenerative-dermatology/>

Article 6. Evaluation of applications

Applications will be evaluated by the Management of Le Village by CA Milano and IBSA Farmaceutici.

Article 7. Elements subject to evaluation

The criteria used for evaluating the applications are:

- **Relevance** of the proposal to the goals of the call;
- **Innovativeness** of the proposed solution;
- **Impact** of the proposed solution;
- **Maturity of the solution:** service/technology development phase;
- **Cost-Effectiveness:** the ability of the solution to have an impact consistent with the investment made;
- **Expertise of the applicants**, know-how in managing and applying the solution;
- **Applicability** of the solution.

Article 8. Protection of privacy and confidentiality

The interested parties, by submitting their application, give their consent to the processing of their personal data. Le Village by CA Milano is the owner of the data collected. The data will be processed in compliance with Article 13 of EU regulation 2016/679 "Code regarding the protection of personal data", the data provided by the participant in this

initiative will be processed in accordance with the provisions contained in the Data Protection Code personal, as well as the contents referred to in the privacy policy that the participant accepts at the time of registration. All those involved, in each phase of the activity envisaged by "SKIN UP" and even after its conclusion, undertake to ensure the confidentiality of information relating to the ideas and projects presented acquired under the initiative.

Article 9. Guarantees and Indemnities

Participants in the "SKIN UP" initiative guarantee that the contents sent:

- do not contain illegal material, prohibited by law or contrary to what is indicated in this Call;
- do not contain material in violation of the rights, positions or claims of third parties (with reference to the law on copyright and industrial property and other applicable laws or regulations);
- they are freely and legitimately usable in accordance with the provisions of this Call, as the participant is the owner of the rights of use of the same, or as he has acquired their availability from all those entitled to them, having taken care of the full compliance and / or satisfaction of the rights, also of an economic nature, due to the authors of the contents and / or works from which such contents are derived and / or extracted, or to other subjects entitled to, or due for the use of related rights pursuant to of law. Those who participate in the "SKIN UP" initiative declare that they are aware that the responsibilities, including criminal ones, of the contents of the projects delivered, for the purpose of participating in the initiative governed by this Notice, are their sole and exclusive responsibility, indemnifying until from now Le Village by CA Milano from any claim and / or action advanced by any third-party claim. Le Village by CA Milano reiterates its extraneousness to any act and behavior carried out during the course of the event by individual participants that constitute a violation of current civil and criminal laws. Participants in the "SKIN UP" initiative declare that all guarantees and indemnities referred to in this article are complete, truthful, and concretely provided both at the time of application and during the entire initiative.

Article 10. Acceptance of the Call

Application to the initiative implies the total and unconditional acceptance of this Call, which the participants declare that they have read, understood, and accepted.

Article 11. Updates of the Call

Any updates relating to this Call or to the terms and methods for submitting applications will be published on the website: <https://levillagebyca.it/it/ibsa-pharmaceuticals-for-regenerative-dermatology/>

Article 12. Updates of the Call

The Court of Milan will be competent for any dispute.