

# CHALLENGE FOR MAGGIOLI RULES FOR PARTICIPATION

CHALLENGE  
FOR MAGGIOLI

DEADLINE: 15<sup>TH</sup> OCTOBER 2021



## Article 1. Purpose

The Maggioli Group is an Italian family company that has built and developed, in over 100 years of activity, skills and solutions of excellence to support the Public Administration, Companies and Professionals in all areas. Strongly specialized in the IT sector, it has become a leader in the Italian ICT market and growing, at the same time, in the Public Administration market in Spain and Latin America. The Athens and Brussels offices are dedicated to R&D and the management of innovative projects promoted by the European Community. The Group has also maintained a strong specialization in the professional publishing sector in which it constantly invests in new digital solutions. The mission and objectives, increasingly oriented towards technological innovation, have favored strategic investments in digitalization, deepening areas of interest including cybersecurity, cloud technology, data management and artificial intelligence.

Always attentive to the market, the MAGGIOLI Group shows continuous interest in innovative startups with value-generating solutions. The Challenge stems from the will of the Maggioli Group to find innovative solutions in its interest areas, with which to start collaborations and / or in which to invest, and for this reason it has decided to make use of the services of Le Village by CA Milano.

## Article 2. Who we are looking for and the requirements for participation

The call is open to all Startups and innovative SMEs regularly registered with the Chamber of Commerce in the special section of the Business Register, or equivalent in the case of innovative startups / SMEs located abroad.

The call is open to any innovative company that operates on the Italian and / or European market. Startups must be ready to market and / or have a turnover of 25,000 EUR.

We are looking for innovative solutions supported by the following technologies:

- Blockchain
- AI computer vision
- AI predictive modeling
- AI natural language processing
- Process mining and robotic process automation
- Text to speech and vice versa
- Technologies for digital identity
- Blockchain based document time stamp, also fostering legal digital services
- Social Relationship / marketing
- Social & Proximity services.

### Characteristics of the startups:

- EU startups, either ready to market or with a time to market of less than 6 months and a turnover at least of 25,000 EUR.

## Article 3. What we offer

The startup(s) with the most suitable solutions for the company's interests will have the opportunity to integrate their proposal to Maggioli services, to collaborate with a team of experts for developing new services and might obtain funding for their activities.

## Article 4. How it works and deadline for submitting applications

The initiative will be divided into the following phases and with the times indicated below:

- Submission of applications: from the beginning of September 2021 to October 15, 2021 at 11.59 pm.
- Evaluation of applications: from October 18<sup>th</sup> to November 19<sup>th</sup>
- Appointment of the chosen startup(s): by the end of December 2021.

## **Article 5. How to apply**

Participants must apply by filling in the dedicated form published on the website [www.levillagebyca.it](http://www.levillagebyca.it) by October 15, 2021 at 11:59 pm. The application can be completed in Italian or English. The startup will have to upload a pitch in .pdf or .ppt format with a maximum size of 20MB. The application form can be reached at the following link: <https://levillagebyca.it/en/challenge-maggioli/>

## **Article 6. Evaluation of applications**

Applications will be evaluated by the Management of the Maggioli Group.

## **Article 7. Elements subject to evaluation**

The criteria used for evaluating the startups are:

- **Team: experiences**, team composition, motivation, complementarity and skills
- **Readiness of the proposed solution**: development phase of the service or technology
- **Relevant qualifications / technological certifications achieved by the team or the company**
- **Economics**: business sustainability, profitability or potential for success and for expected returns
- **Repeatability and scalability**: the ability of the business to expand.

## **Article 8. Protection of privacy and confidentiality**

The interested parties, by submitting their application, give their consent to the processing of their personal data. Le Village by CA Milano is the owner of the data collected. The data will be processed in compliance with Article 13 of EU regulation 2016/679 "Code regarding the protection of personal data", the data provided by the participant in this initiative will be processed in accordance with the provisions contained in the Data Protection Code personal, as well as the contents referred to in the privacy policy that the participant accepts at the time of registration. All those involved, in each phase of the activity envisaged by Challenge for Maggioli and even after its conclusion, undertake to ensure the confidentiality of information relating to the ideas and projects presented acquired under the initiative.

## Article 9. Guarantees and Indemnities

Participants in the "Challenge for Maggioli" initiative guarantee that the contents sent:

- do not contain illegal material, prohibited by law or contrary to what is indicated in this Call;
- do not contain material in violation of the rights, positions or claims of third parties (with reference to the law on copyright and industrial property and other applicable laws or regulations);
- they are freely and legitimately usable in accordance with the provisions of this Call, as the participant is the owner of the rights of use of the same, or as he has acquired their availability from all those entitled to them, having taken care of the full compliance and / or satisfaction of the rights, also of an economic nature, due to the authors of the contents and / or works from which such contents are derived and / or extracted, or to other subjects entitled to, or due for the use of related rights pursuant to of law. Those who participate in the "Challenge for Maggioli" initiative declare that they are aware that the responsibilities, including criminal ones, of the contents of the projects delivered, for the purpose of participating in the initiative governed by this Notice, are their sole and exclusive responsibility, indemnifying until from now Le Village by CA Milano from any claim and / or action advanced by any third party claim. Le Village by CA Milano reiterates its extraneousness to any act and behavior carried out during the course of the event by individual participants that constitute a violation of current civil and criminal laws. Participants in the "Challenge for Maggioli" initiative declare that all guarantees and indemnities referred to in this article are complete, truthful and concretely provided both at the time of application and during the entire initiative.

## Article 10. Acceptance of the Call

Application to the initiative implies the total and unconditional acceptance of this Call, which the participants declare that they have read, understood and accepted.

## Article 11. Updates to the Call

Any updates relating to this Call or to the terms and methods for submitting applications will be published on the website <https://levillagebyca.it/en/challenge-maggioli/>

## Article 12. Jurisdiction

The Court of Milan will be competent for any dispute.